



Date	Day	Platform	Time	Content Theme	Content Type	Copy/Caption	Visuals/Links	Hashtags	Notes/Performance
10/24/2025	Friday	Instagram	12:00 PM	Product Spotlight	Image	"Introducing our new eco-friendly water bottle! Stay hydrated and help the planet. #SustainableLiving"	Link to product image/page	#ecofriendly #sustainable #hydration	
10/24/2025	Friday	TikTok	6:00 PM	Behind-the-Scenes	Video	"A day in the life of our design team! See how we create our products. #BehindTheScenes"	Link to TikTok video	#design #team #productdevelopment	
10/25/2025	Saturday	Facebook	10:00 AM	Customer Story	Text Post	"We love hearing from our happy customers! Share your story with us. #CustomerLove"	Link to customer review page	#testimonials #happycustomers #reviews	
10/25/2025	Saturday	Instagram Story	2:00 PM	Promotion	Image/Link	"20% off all weekend! Shop now: [link]"	Link to sale page	#sale #discount #weekenddeals	
10/26/2025	Sunday	LinkedIn	1:00 PM	Industry Article	Link	"New trends in digital marketing"	Link to article	#digitalmarketing #trends #marketing	